SFU Engage Anniversary Conference

Programme - Overview - November 5–6, 2026

Day 1 - Thursday, November 5, 2026 - Radisson Blu Royal Garden

10:00-12:00	Opening session with SFU Engage & SFU Excited	
12:00-13:00	Lunch	
13:00-13:45	Highlights from 10 years as an SFU	
Track:	Supporting Innovation Ecosystems	Future Competencies for Entrepreneurship and Innovation
14:00-14:45	The past, present and future of student entrepreneurial ecosystems	Does Norway need Entrepreneurship Education in the Future?
15:00-15:45	Ecosystem Reality Check: What Did & Didn't Work	How to embrace entrepreneurial uncertainty?
16:00-16:45	Mingling and posters	

Day 2 - Friday, November 6, 2026 - Oppredningen, Gløshaugen, NTNU

Track:	**Supporting Innovation Ecosystems** Scenerommet – Oppredningen	**Embedded Entrepreneurship Education** Gruva – Oppredningen	**Research-Based Innovation, Commercialisation and Scaling** ES-classroom – Oppredningen
9:15-10:00	From Campus to Market: The Student Commercialization Pipeline	Entrepreneurship in Every Classroom? The Promises and Paradoxes of Embedded Entrepreneurship Education Joint session for both tracks (in Gruva)	
10:15-11:00	The Future of the Student Entrepreneurship Ecosystem in Norway, Part I	From Ideas to Action: Embedding Entrepreneurship in Your Teaching (workshop)	PhD Courses as Innovation Capacity Builders
11:15-12:00	The Future of the Student Entrepreneurship Ecosystem in Norway, Part II	Bringing the world to the classroom: Creating value for students and stakeholders (workshop)	Entrepreneurial Learning and Scaling Innovation
12:00-13:00	Closing session & lunch		

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Day 1 - November 5

Radisson Blu Royal Garden, OT 2-3 & Munkholmen/Kristiansten

SUPPORTING INNOVATION ECOSYSTEMS

10:00-12:00	**Opening session with SFU Engage & SFU Excited**	A celebration of what the centres have achieved during the SFU period and looks ahead. In Norwegian
12:00-13:00	**Lunch**	
13:00-13:45	**Highlights from 10 years as an SFU**	This session celebrates ten years of Engage as an SFU, showcasing how its initiatives have generated new research directions, educational practices, and contributions to entrepreneurship scholarship. In English
14:00-14:45	**The past, present and future of student entrepreneurial ecosystems** **Guest speaker:** Kristoffer Liland (UiA)	Kristoffer Liland (UiA), member of Ally, talks about how their student innovation ecosystem has developed the last couple of years. In Norwegian
15:00-15:45	**Ecosystem Reality Check: What Did & Didn't Work**	We always talk about what went well. Today, we talk about what didn't. We'll share stories about Engage activities that went very differently than planned, and we dig into why. In Norwegian
16:00-16:45	**Mingling and posters**	

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SFU Engage Anniversary Conference

Day 1 - November 5

Radisson Blu Royal Garden, OT 2-3



FUTURE COMPETENCIES FOR ENTREPRENEURSHIP AND INNOVATION

10:00-12:00	**Opening session with SFU Engage & SFU Excited**	A celebration of what the centres have achieved during the SFU period and looks ahead. In Norwegian
12:00-13:00	**Lunch**	
13:00-13:45	**Highlights from 10 years as an SFU**	This session celebrates ten years of Engage as an SFU, showcasing how its initiatives have generated new research directions, educational practices, and contributions to entrepreneurship scholarship. In English
14:00-14:45	**Does Norway need Entrepreneurship Education in the Future?** **Panelists:** Gry Agnete Alsos, Nord University Business School Morten Ansteensen, Lace Lithography Ole Andreas Alsos, NTNU Malin Husefest, Western Norway University Business School	What should entrepreneurship education prepare people for, and which competencies will matter in the future of work and society? In Norwegian
15:00-15:45	**How to embrace entrepreneurial uncertainty?** **Panelists:** Silje Strøm Solberg, Solberg Arkitektur Markus Halvorsen, CEO Glede Norway AS	Whatever the future of entrepreneurship education looks like, the ability to act and learn under uncertainty will remain an essential entrepreneurial competence. This session explores how this competence can be developed, taught and applied in practice. In English
16:00-16:45	**Mingling and posters**	

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Day 2 - November 6

Scenerommet – Oppredningen (Gløshaugen, NTNU)

SUPPORTING INNOVATION ECOSYSTEMS

9:15-10:00	**From Campus to Market: The Student Commercialization Pipeline**	Nord University and NTNU shares experiences from facilitating student-driven services and activities, supporting startup development and innovation; from sparking interest to getting investor ready! In Norwegian
10:15-11:00	**The Future of the Student Entrepreneurship Ecosystem in Norway Part 1** **Guest speaker:** Atle Torsvik, Gridville NTNU	Broadening the ecosystem; Supporting Different Paths to Impact; If we want different kinds of entrepreneurial impact, do we also need different kinds of entrepreneurial ecosystems? In Norwegian
11:15-12:00	**The Future of the Student Entrepreneurship Ecosystem in Norway Part 2** **Panelists:** Thor Rickard Isaksen (6AM) Magnus Ressem (NTNU) Nicolay Bérard-Andersen (UiO) Malin Løvstad (Fram NTNU)	Where is the Norwegian innovation ecosystem heading next? You'll get to shape the answer. In Norwegian
12:00-13:00	**Closing session & lunch**	

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Day 2 - November 6

ES-classroom – Oppredningen (Gløshaugen, NTNU)



RESEARCH-BASED INNOVATION, COMMERCIALISATION AND SCALING

9:15-10:00	**Entrepreneurship in Every Classroom? The Promises and Paradoxes of Embedded Entrepreneurship Education (in Gruva)** **Panelists:** Ulla Hytti, University of Turku Adele Ferger, student, NTNU Solveig Klæbo Reitan, NTNU Savis Gohari, NTNU	Entrepreneurship education is increasingly moving beyond dedicated courses and innovation hubs into disciplinary teaching. But what happens when entrepreneurship becomes everyone's responsibility? What do we gain, and what might we lose? This panel dialogue brings together university leadership, students, disciplinary educators and entrepreneurship experts to explore the promises, tensions and trade-offs of embedded entrepreneurship education. In English
10:15-11:00	**PhD Courses as Innovation Capacity Builders** **Panelists:** Anders Aune, NTNU TTO Kristin Jørstad, NTNU TTO Mohammad Hosseini, NTNU	The need for innovation competence in researchers is increasingly emphasised, both in the Norwegian and European contexts. We will discuss the role of PhD courses in building innovation competence and its impact. You will hear about SFU Engage's experience in designing relevant courses, students' journeys, and gain insight into the relevance and impact of innovation courses for the innovation ecosystem. In English
11:15-12:00	**Entrepreneurial Learning and Scaling Innovation** **Panelists:** Miriam Wennberg, Econnect Energy Agnieszka Kurczewska, University of Lodz Borgar Ljosland, ProVenture	What role can entrepreneurial learning play when startups and innovations seek to scale beyond campus? This session explores learning, scaling and collaboration between universities, industry and government, and how scaling can contribute to sustainable value creation for business, society and the environment. In English
12:00-13:00	**Closing session & lunch**	

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Day 2 - November 6

Gruva – Oppredningen (Gløshaugen, NTNU)

EMBEDDED ENTREPRENEURSHIP EDUCATION



9:15-10:00	**Entrepreneurship in Every Classroom? The Promises and Paradoxes of Embedded Entrepreneurship Education** **Panelists:** Ulla Hytti, University of Turku Adele Ferger, student, NTNU Solveig Klæbo Reitan, NTNU Savis Gohari, NTNU	Entrepreneurship education is increasingly moving beyond dedicated courses and innovation hubs into disciplinary teaching. But what happens when entrepreneurship becomes everyone's responsibility? What do we gain, and what might we lose? This panel dialogue brings together university leadership, students, disciplinary educators and entrepreneurship experts to explore the promises, tensions and trade-offs of embedded entrepreneurship education. In English
10:15-11:00	**From Ideas to Action: Embedding Entrepreneurship in Your Teaching** (workshop)	Whether you are completely new to entrepreneurship or already experimenting with it in your courses, this interactive workshop will help you explore practical ways of helping your students develop entrepreneurial competence as a part of your teaching. In English
11:15-12:00	**Bringing the world to the classroom: Creating value for students and stakeholders** (workshop) **Guest speakers:** Elli Verhulst, NTNU Toril Johanne Knutshaug Solheim, NTNU	Through I-CARE – the educational framework of Engage – we encourage educators to challenge themselves and others by engaging with the world "outside of the university". In this session we explore how this can be done in practice through presentations, reflection and group work. In English
12:00-13:00	**Closing session & lunch**	

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